



**Bunts Sangha's**  
**S.M Shetty College of Science, Commerce & Management Studies, Powai, Mumbai**  
**Affiliated to University of Mumbai**

**NAAC Accredited 'A' Grade**  
**IMC RBNQ Certificate of Merit 2019**  
**ISO 9001 : 2018 Certified**



**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**  
**'THE STUDIO'**

**Student Enrichment Activity Approval Form 2021-22**

Department: Mass Media & Communication Skills

Program: Filmy Friday and Review competition

Objectives: To screen film based in a social issues to educate the viewer's to be followed by a discussion and a review competition to understand their takeaways from the film

Need: Filmy Friday was organized for those students, teachers and other faculty members who are interested in watching films and who want to pursue filmmaking or acting. Mum, a short documentary was screened for everyone in the event followed by a review writing competition for the same.

Content: The Studio of Mass Media and Communication Skills Department of Bunts Sangha's S.M Shetty College of Science, Commerce and Management Studies, Powai had organised its first Filmy Friday for the academic year 2021-22 for all the departments. Filmy Friday screens movies of different genres, revolving around strong characters and powerful messages.

Resource Person: NA

Date: 16th July 2021

Time: 12.30pm Onwards

Venue: Zoom

Cost/Budget: NA

Proposed by: Prof. Sharanya Sanoj

**Prof. Kalpana Rai Menon**  
**(Head of Department)**

**Dr. Sridhara Shetty**  
**(Principal)**



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**Purpose**

To screen films based on social issues to educate the viewer's to be followed by a discussion and a review competition to understand their takeaways from the film. Filmy Friday was organized for those students, teachers and other faculty members who are interested in watching films and who want to pursue filmmaking or acting. Mum, a short documentary was screened for everyone in the event followed by a review writing competition for the same.

**Prof. Kalpana Rai Menon**  
**(Head of Department)**



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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**

**'THE STUDIO'**

**Incharges**

**Teachers:**

Prof. Kalpana Rai Menon  
Prof. Neena Sharma  
Prof. Sharanya Sanoj

**Overall Incharges:**

Hrithika Prakash Shetty  
Tanmay Gohil

**Host:**

Farhan Khan

**Report team:**

Pragati Tiwari

**Media team:** Deepak Gupta , Nitya Shinde and Harman Kaur Badwal.

**Studio team:**

Tejashree Nair  
Pratham Gore  
Vaishnavi Moolya  
Shara Sheikh  
Vijayalaxmi Poojary  
Ishika Shetty  
Saisaranyya Menon  
Dolcee shah  
Mandeera Ramgiri

**Prof. Kalpana Rai Menon**  
**(Head of Department)**



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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**

**'THE STUDIO'**

**Report**

**Filmy Friday - Mum & Ahalya**

On July 16, 2021, The Studio of Mass Media and Communication Skills Department of Bunts Sangha's S.M Shetty College of Science, Commerce and Management Studies, Powai had organised its first Filmy Friday for the academic year 2021-22 for all the departments. Filmy Friday screens movies of different genres, revolving around strong characters and powerful messages.

The host Mr Farhan Khan from SYBAMMC commenced the event with the welcome address followed by BMM Coordinator Prof. Kalpana Rai Menon introduced the Studio members for the academic year 2021-22 through a short introductory video. Principal Dr Shridhara Shetty enlightened the gathering and felicitated the corporate video team who created the 'virtual college tour' which is present on the college's website. This was followed by Vice Principal Dr Liji Santosh and Vice Principal Prof. Sandesha Shetty inspired the attendees with their kind words and discussed how it serves as a creative learning environment.

Prof. Neena Sharma spoke a few words and elucidated to the students about Filmy Friday and the honored guests that the department hosted for Filmy Fridays in the past. Farhan continued with a brief introduction about the short film named "Mum" directed by Akash Mihani. The film screening was followed by a review writing competition, students were given 10 minutes and they were asked to submit it in the provided google form.

The reviews were judged by Prof. Kalpana Rai Menon, Prof. Neena Sharma and Prof. Sharanya Sanoj. A second film named 'Ahalya' was screened for the attendees. This was followed by the announcement of review writing competition winners. Winning the review competition at the first position was Shloka Shetty (TYBAF), Saad Ansari (SYBAMMC) at the second position and Ketan Barot (SYBAMMC) at the third position. The event closed with a formal vote of thanks by Prof. Sharanya Sanoj.

**Prof. Kalpana Rai Menon**  
**(Head of Department)**

**Dr. Sridhara Shetty**  
**(Principal)**



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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**  
**'THE STUDIO'**  
**FILMY FRIDAY**

**Date: 16<sup>th</sup> July 2021.**

**Timing:12.30 pm onwards**

**SCHEDULE**

<b>Events</b>	<b>Timings</b>
Welcome address by Farhan Khan	12.30pm-12.35pm
Introduction of new Studio team by Prof. Kalpana Rai Menon	12.35pm-12.45pm
Address by Dr. Sridhara Shetty and Felicitation of Corporate video team by Principal	12.45pm-12.55pm
Address by Vice Principals - Dr. Liji Santosh and Prof. Sandesha Shetty	12.55pm-1.00pm
Filmy Friday Intro - Prof. Neena Sharma	1.00pm-1.05pm
Film screening	1.05pm-1.20pm
Review competition	1.20pm-1.30pm
Break/ Movie / interaction	1.30pm-1.50pm
Announcement of winners	1.50pm-2.00pm
Vote of thanks by Prof. Sharanya Sanoj	2.00pm-2.05pm

**Prof. Kalpana Rai Menon**  
**(Head of Department)**



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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**

**'THE STUDIO'**  
**FILMY FRIDAY**

**Date: 16<sup>th</sup> July 2021.**

**Timing:12.30 pm onwards**

**Participant List**

Samiksha Naik  
Sai bhowad  
Pratham Gore  
shara sheikh  
Pragati Tiwari  
farhan khan  
Rathin Sawant  
Nikhil Poojari  
Aishwarya Khale  
Ruchita Rajpurohit  
Ram  
Salonigawayi  
SHLOKA SHETTY  
Chaitanya Lodha  
Raksha Singh  
Palak Srivastava  
Anisha  
Sneha Radhakrishnan  
Chetan Kotta  
Sumegh More  
Hatim  
Harsh Padelkar  
Dev shah  
Shlok Shrivastava  
Samay Shah  
Sarvesh Kothavale  
Anisha Khetwani  
Labhashri  
dolcee shah  
Vrushti Upadhyay

Chaitali Jankar  
Shubham Prakash Raorane  
Deepasha swamy  
Atharva Sanjay Bhagwat  
Dhvani Shah  
Taswini Shetty  
Abhishek Kadam  
Pratham poojari  
Swaroop  
Neena Sharma  
Jimmy Abraham  
Tejashree Suresh Nair  
Vijayalaxmi Poojary  
Mohammed Saad Ansari  
Kumkum gaikwad  
Mandeera Ramgiri  
Tanmay Gohil  
Malti ratudi  
Tanishqa Shetty  
Ketan Barot  
Ishika shetty  
Sahil Rane  
Saisaranyya Menon  
Harman kaur badwal  
Vaishnavi Moolya  
JAYESH ANAND SHINDE  
Nitya Shinde  
Saisaranyya Menon



**Prof. Kalpana Rai Menon**  
**(Head of Department)**



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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**

**'THE STUDIO'**  
**FILMY FRIDAY**

**Winners List**

Filmy Friday-Film Review competition

1. Shloka Shetty - TYBAF
2. Saad Ansari - SYBAMMC
3. Ketan Barot - SYBAMMC

**Prof. Kalpana Rai Menon**  
**(Head of Department)**





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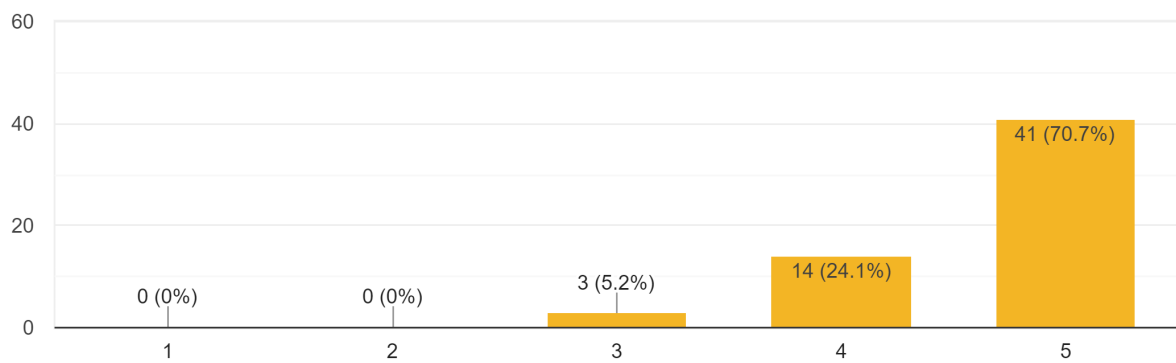
**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**

**'THE STUDIO'**  
**FILMY FRIDAY**

**FEEDBACK**

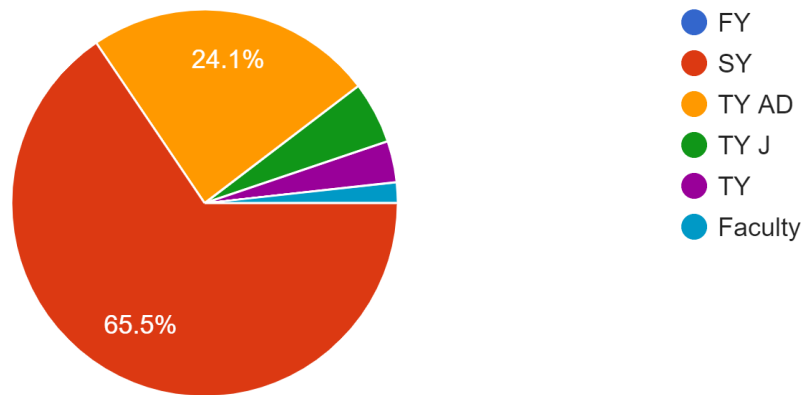
How well organized was the event?

58 responses

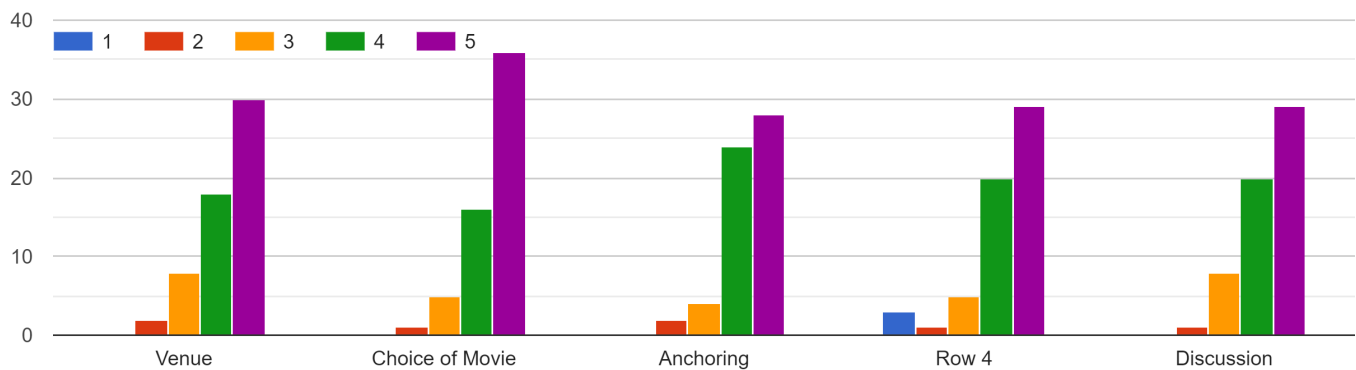


# Class

58 responses



## Rate the following



### Suggestions

-Keep up the good work !

-We should keep more of these fun.

-Some fillers would have been better. Otherwise a nice experience all round. Cheers!

-The second movie was amazing, there should be more such events and our mind gets diverted and it feels good

- Amazing session just some net issues
- Keep doing such events
- We can watch this short film named Kriti next
- Group discussions could be more lively
- Would love to attend more such events!!
- We should do it more often
- The form need some correction
- Review writing time should be a bit more.
- More interesting films should be shown.
- Would like filmy friday to be conducted frequently
- Would like to watch more movies but of some different genre

### **Feedback**

- It was a great session, would love to attend more such sessions
- I liked the movie and how this turned out. I'm really looking forward to more such events.
- Good experience
- Short and sweet.
- Would love to attend more such events!!
- It was a great experience for me
- Everything was Good . Well organised!
- It was just great
- It was really wonderful.
- Well organised
- It was a fun experience,the bmm department always has the best events.
- No at all everything was good
- Amazing session just some net issues
- More movies
- Perfect
- It was really wonderful

## **Analysis**

Overall, the feedback has been quite excellent, and the students enjoyed the session because it was extremely beneficial to each of them. The majority of students desire more of these sessions because they are so educational.

A handwritten signature in black ink, appearing to read 'Kalpana Rai Menon', with a horizontal line underneath it.

**Prof. Kalpana Rai Menon**  
**(Head of Department)**



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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**  
**'THE STUDIO'**

**FILMY FRIDAY**

**Bunts Sangha's**  
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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**  
**'THE STUDIO'**

# **FILMY FRIDAY**

**DATE: 16TH JULY, 21**      **TIME: 12.30 PM**  
**FILM SCREENING FOLLOWED BY REVIEW COMPETITION**

**STUDIO**  
**Zoom Meet**



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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**  
**'THE STUDIO'**

### **Report**

DEPARTMENT OF MASS MEDIA AND COMMUNICATION SKILLS  
THE STUDIO PRESENTS  
FILMY FRIDAY

An award-winning short film that shows how an eight year old girl thinks about child abandonment and makes an impression on the viewers.

The Filmy Friday will be followed by a review writing competition and announcement of the winners for the same.

Date: 16 July 2021

Venue: Zoom

Time :12:30 PM

Register through the link below

<https://forms.gle/WuApVgcbdwjkhNmY7>

OPEN TO STUDENTS OF ALL DEPARTMENTS

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**(Head of Department)**



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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**  
**'THE STUDIO'**  
**MINUTES OF THE MEETING**

**Date:** 9th July, 2021

**Time:** 12:30

**Venue -** Zoom

**Members Present :**

Hritika Shetty  
Tanmay Gohil  
Ishika Shetty  
Pragati Tiwari  
Dolcee Shah  
Harman Kaur  
Mandeera Ramgiri  
Pratham Gore  
Shara Sheikh  
Vaishnavi Moolya  
Vijyalaxmi Poojari  
Nitya Shinde  
Deepak Gupta  
Saisaranyya Menon

**Teachers Present:**

Prof. Kalpana Rai Menon  
Prof. Neena Sharma  
Prof. Sharanya Sanoj

**Points Discussed:**

- Farhan started the event by welcoming everyone.
- Kalpana ma'am introduced the new studio team and was followed by the playing video of new studio team.
- Students who made contribution for making the video of the college which is posted on college website were thanked.
- Principal sir Dr. Sridhara Shetty, Prof Sandesha sir and Vice principal Dr. Lijji Santosh spoke few words.
- Prof. Neena Sharma introduced and explained how Filmy Friday was started.
- At 12.50 the short film started.
- Review competition was held.
- At 1.15 the second film was shown.
- Teachers announced the result of the review competition. Winners: Shloka Shetty (1st Prize), Saad Ansari (2nd Prize), Ketan Barot (3rd Prize).



**Prof. Kalpana Rai Menon**  
**(Head of Department)**